



REP HEADLINE# 6401001      TRF# 339503      REP: TEL# 215-564-1206      FAX# 215 564 1103  
 \$\$\$ MOD# 1: UNAPPROVED REV #1 \$\$\$      CREDIT ADVISORY: AGENCY CREDIT RISK !!!      HARRIS REPORT FROM REP      NOV13/12 12.38  
 ORDER WORKSHEET      \*\*CHANGES\*\*      \*\*\* WPXI-TV \*\*\*

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
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STATION MAKEGOOD OFFERS:  
 M2 OK'D BUY#16 MISSED: FRI/1000P-1100P NOV2 30S \$3,375.00 (NOV5/12)  
 OFFER: FRI/1000P-1100P NOV2 30S \$3,375.00 PLS ADVISE.  
 CMT: PRG CHG - DATELINE  
 CMT: SPT RAN - THX JEN

NOV/12 20635.00 CONTRACT TOTAL 20635.00  
 TOTAL SPOTS 19

MARKET TOTALS \$64,807 WPXI 26% KDKA 32% WTAE 30% WPGH 9% CABL 0% WPCW 3% WPMY 0%  
 SVC- NSI  
 DEMOS- RA35+\*  
 MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME  
 P-CLASS,PLAN,SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS \*-MULTIPLE

REP: TEL# 215-564-1206 FAX# 215 564 1103  
CREDIT ADVISORY: AGENCY CREDIT RISK !!!  
ORDER WORKSHEET HARRIS REPORT FROM STATION NOV5/12 16.15  
\*\*\* WPXI-TV \*\*\*

REP HEADLINE# 6401001 TRF# 339503  
\$\$\$ MOD# 1: APPROVED REV #0 \$\$\$

ADV # 017097 ADV. NAME POLI/D FREED/R/ATG/PA REP.# OFF.# 18 SALESMAN #  
AGY # 03844 AGY. NAME BRABENDER COX MIHALKE BUYER NAME  
1218 GRANDVIEW AVENUE, 1ST FLOOR SALES PRSN WA- CHERYL BLAIR  
PITTSBURGH, PA 15211

ORDER # CONTRACT # 6401001 CLASS: NATL. LOCAL REGIONAL  
PRDCT D FREED FOR AG EST# COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES NOV1/12 NOV6/12 WK-1

CITY TAX STATE TAX CO-OP BILLING NEEDED DATE NOV5/12 16.15

STA:

CON CM \*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*

STATION MAKEGOOD OFFERS:

M2 UNRESL BUY#16 MISSED:FRI/1000P-1100P NOV2  
OFFER:FRI/1000P-1100P NOV2  
CMT:PRG CHG - DATELINE  
CMT:SPT RAN - THX JEN

30S \$3,375.00 (NOV5/12)  
30S \$3,375.00 PLS ADVISE.

CONTRACT TOTAL 20635.00  
TOTAL SPOTS 19